

Table of Content

• Pt. 1 Business, Society, and Stakeholders	1
• Ch. 1 The Business and Society Relationship	3
• Ch. 2 Corporate Citizenship: Social Responsibility, Responsiveness, and Performance	33
• Ch. 3 The Stakeholder Approach to Business, Society, and Ethics	81
• Pt. 2 Corporate Governance and Strategic Management Issues	119
• Ch. 4 Corporate Governance: Foundational Issues	121
• Ch. 5 Strategic Management and Corporate Public Affairs	153
• Ch. 6 Issues Management and Crisis Management	191
• Pt. 3 Business Ethics and Management	231
• Ch. 7 Business Ethics Fundamentals	233
• Ch. 8 Personal and Organizational Ethics	287
• Ch. 9 Business Ethics and Technology	347
• Ch. 10 Ethical Issues in the Global Arena	391
• Pt. 4 External Stakeholder Issues	447
• Ch. 11 Business, Government, and Regulation	449
• Ch. 12 Business Influence on Government and Public Policy	483
• Ch. 13 Consumer Stakeholders: Information Issues and Responses	509
• Ch. 14 Consumer Stakeholders: Product and Service Issues	547
• Ch. 15 The Natural Environment as Stakeholder	577
• Pt. 5 Internal Stakeholder Issues	657
• Ch. 17 Employee Stakeholders and Workplace Issues	659
• Ch. 18 Employee Stakeholders: Privacy, Safety, and Health	689
• Ch. 19 Employment Discrimination and Affirmative Action	725
• Key Terms	762
• Discussion Questions	763
• End Notes	763